



INNOVATION PARTNERSHIPS

UNIVERSITY OF MICHIGAN

CNAP

May 4, 2022





Who we are: Reorganization Overview

- Innovation Partnerships recently reorganized and rebranded, providing expanded services available for faculty to assist with corporate research, commercialization and startup company formation
- This reorganization brought together existing services provided by the former Technology Transfer Office (licensing and venture formation) and the Business Engagement Center (corporate research alliances)

What we do: Resources offered by our office

ALLIANCES

**Grow Corporate
Sponsored Research
Opportunities**

**Faculty service-
oriented negotiation
support for sponsored
research projects**

**Research alliance
management**

LICENSING

**Invention disclosure
intake and assessment**

**Funding to file
patent applications**

**IP protection and
commercialization
strategy**

**License agreement
negotiation**

VENTURES

**Translational
research funding**

Mentors-in-Residence

**Venture capital
investments**

**Connections to
entrepreneurial talent**

Corporate Research Alliances team has two types of professionals:



Corporate Research Support

Faculty centric development
of sponsored research projects

External business development to
create new research
alliance opportunities



Alliance Management

Grow and sustain existing relationships with
companies sponsoring research at UM

Provide concierge service for companies
seeking to sponsor research at UM



How to contact us

Connect with us during today's networking session

Or

Email: innovationpartnerships@umich.edu