

Appendix Table 16

OTHER BEHAVIORS & OPINIONS ABOUT SUSTAINABILITY

(percentage distribution)*

2012	All Students	Undergraduate Students					Graduate Students	Staff	Faculty
		Fresh	Soph	Junior	Senior	All			
<i>During the past year, how often have you encouraged your friends to do the following things?</i>									
Walk, bike, or take the bus rather than drive									
Never	23	22	21	21	24	22	24	42	48
Rarely	18	17	15	17	17	17	20	19	17
Sometimes	34	33	35	33	35	34	34	28	26
Frequently	23	25	25	26	21	24	21	8	7
Don't know	2	3	4	3	3	3	1	3	2
Total	100	100	100	100	100	100	100	100	100
Buy locally sourced or sustainable food									
Never	36	37	38	37	38	38	34	37	43
Rarely	23	22	20	23	24	22	25	18	16
Sometimes	25	26	24	24	23	24	26	29	27
Frequently	12	10	12	11	11	11	13	13	12
Don't know	4	5	6	5	4	5	2	3	2
Total	100	100	100	100	100	100	100	100	100
Conserve water									
Never	24	19	20	20	21	20	30	33	47
Rarely	19	17	17	17	20	18	20	20	19
Sometimes	33	33	35	37	34	34	31	28	20
Frequently	22	28	25	24	24	26	17	16	12
Don't know	2	3	3	2	1	2	2	3	2
Total	100	100	100	100	100	100	100	100	100
Conserve electricity									
Never	18	15	14	13	13	14	26	28	43
Rarely	15	14	13	11	15	13	17	17	17
Sometimes	33	35	33	36	32	34	31	29	23
Frequently	32	34	37	38	38	37	24	23	15
Don't know	2	2	3	2	2	2	2	3	2
Total	100	100	100	100	100	100	100	100	100
Reuse or recycle containers or bags									
Never	20	15	17	16	19	17	24	26	40
Rarely	15	13	12	14	15	14	16	14	15
Sometimes	31	31	32	31	29	31	31	29	24
Frequently	33	38	36	36	35	36	28	28	19
Don't know	2	3	3	3	2	2	1	3	2
Total	100	100	100	100	100	100	100	100	100

Appendix Table 16 (continued)

OTHER BEHAVIORS & OPINIONS ABOUT SUSTAINABILITY

(percentage distribution)*

2012	All Students	Undergraduate Students					Graduate Students	Staff	Faculty
		Fresh	Soph	Junior	Senior	All			
<i>During the past year, how often have you encouraged your friends to do the following things?</i>									
Buy fewer things									
Never	34	29	32	31	36	32	38	35	49
Rarely	25	27	26	26	27	27	22	18	18
Sometimes	25	27	26	27	22	26	25	27	21
Frequently	13	13	12	13	12	13	13	14	10
Don't know	3	4	4	3	3	3	2	3	2
Total	100	100	100	100	100	100	100	100	100
Buy things that are better for the environment									
Never	31	27	29	30	33	30	34	34	46
Rarely	26	26	27	27	28	27	24	20	18
Sometimes	28	31	28	27	26	28	27	30	23
Frequently	12	13	12	12	11	12	13	12	11
Don't know	3	3	4	4	2	3	2	4	2
Total	100	100	100	100	100	100	100	100	100
Use environmentally-friendly ways of controlling insects, weeds, and pests									
Never	54	48	50	54	55	52	57	43	54
Rarely	19	20	20	18	20	19	18	20	16
Sometimes	13	16	13	13	11	13	12	20	17
Frequently	7	8	7	7	6	7	7	12	9
Don't know	7	8	10	8	8	9	6	5	4
Total	100	100	100	100	100	100	100	100	100
Do something in order to reduce his/her greenhouse gas emissions									
Never	45	39	40	41	45	41	50	46	55
Rarely	21	24	21	20	23	22	21	23	17
Sometimes	21	22	22	23	20	22	19	18	17
Frequently	8	10	10	10	7	9	7	6	7
Don't know	5	5	7	6	5	6	3	7	4
Total	100	100	100	100	100	100	100	100	100

OTHER BEHAVIORS & OPINIONS ABOUT SUSTAINABILITY

(percentage distribution)*

2012	All Students	Undergraduate Students					Graduate Students	Staff	Faculty
		Fresh	Soph	Junior	Senior	All			
<i>Would you support or oppose the following governmental policies?</i>									
A 20 cent increase in the price per gallon of gasoline, if the extra money were used to improve local public transportation									
Strongly support	14	8	9	10	12	10	20	28	9
Moderately support	27	26	22	24	25	24	31	18	12
Neither support nor oppose	18	16	18	18	18	17	19	18	15
Moderately oppose	23	31	27	25	24	27	19	24	28
Strongly oppose	18	19	24	23	21	22	11	12	36
Total	100	100	100	100	100	100	100	100	100
A requirement that electric utilities produce at least 40% of their electricity from wind, solar, or other renewable energy sources, even if it costs the average household an extra \$100 a year									
Strongly support	22	20	20	19	23	21	25	16	8
Moderately support	34	34	33	34	33	34	34	13	7
Neither support nor oppose	20	21	21	20	18	20	20	19	12
Moderately oppose	14	16	14	16	15	15	12	30	32
Strongly oppose	10	9	12	11	11	10	9	22	41
Total	100	100	100	100	100	100	100	100	100
A ban on disposable plastic bags									
Strongly support	25	21	21	20	26	22	29	9	5
Moderately support	29	30	30	32	30	30	28	12	10
Neither support nor oppose	24	24	26	22	21	23	25	26	19
Moderately oppose	13	15	14	16	14	15	10	30	32
Strongly oppose	9	10	9	10	9	10	6	23	34
Total	100	100	100	100	100	100	98	100	100
A tax on fuels - like gasoline and natural gas - according to their carbon content, if the extra money were used for clean energy projects									
Strongly support	19	14	14	16	18	16	25	19	9
Moderately support	31	32	28	29	30	30	32	14	7
Neither support nor oppose	24	25	25	23	24	24	25	24	14
Moderately oppose	15	18	18	18	15	17	11	30	32
Strongly oppose	11	11	15	14	13	13	7	13	38
Total	100	100	100	100	100	100	100	100	100

OTHER BEHAVIORS & OPINIONS ABOUT SUSTAINABILITY

(percentage distribution)*

2012	All Students	Undergraduate Students					Graduate Students	Staff	Faculty
		Fresh	Soph	Junior	Senior	All			
<i>How much would you be willing to pay personally each year to...</i>									
Expand waste prevention efforts, such as recycling and green purchasing at U-M									
\$0	21	19	23	23	21	21	20	34	19
\$1-\$10	36	35	35	38	39	37	35	29	15
\$11-\$20	21	24	23	20	20	22	20	16	17
\$21-\$30	9	10	9	10	8	9	9	10	12
\$31-\$40	3	4	3	2	3	3	3	2	5
\$41-\$50	10	8	7	7	9	8	13	9	32
Total	100	100	100	100	100	100	100	100	100
Expand alternative transportation efforts such as buses, bikes, and carpools at U-M									
\$0	21	19	22	23	24	22	20	40	22
\$1-\$10	30	30	30	34	29	31	30	23	13
\$11-\$20	22	23	24	20	23	22	20	14	15
\$21-\$30	11	13	10	11	10	11	10	9	12
\$31-\$40	4	5	4	4	4	4	4	2	5
\$41-\$50	12	10	10	8	10	10	16	12	33
Total	100	100	100	100	100	100	100	100	100
Expand efforts to lower greenhouse gas emissions at U-M through energy conservation and renewable sources									
\$0	23	20	23	24	23	22	23	38	20
\$1-\$10	32	33	31	34	34	33	31	26	14
\$11-\$20	20	22	22	21	19	21	18	14	16
\$21-\$30	10	11	10	10	10	11	9	9	12
\$31-\$40	4	4	4	3	4	4	5	3	6
\$41-\$50	11	10	10	8	10	9	14	10	32
Total	100	100	100	100	100	100	100	100	100

OTHER BEHAVIORS & OPINIONS ABOUT SUSTAINABILITY

(percentage distribution)*

2012	All Students	Undergraduate Students					Graduate Students	Staff	Faculty
		Fresh	Soph	Junior	Senior	All			
<i>How likely is it that the following things will be a priority for you, at some point in the future?</i>									
Being able to walk, bike, or take the bus places from where you live									
Very likely	58	50	56	53	55	54	66		
Somewhat likely	31	35	31	34	32	33	26		
Not very likely	9	13	10	11	10	11	6		
Not at all likely	2	2	3	2	3	2	2		
Total	100	100	100	100	100	100	100		
Buying sustainable food									
Very likely	34	29	30	29	31	30	41		
Somewhat likely	41	41	41	41	43	41	40		
Not very likely	19	24	22	24	21	23	14		
Not at all likely	6	6	7	6	5	6	5		
Total	100	100	100	100	100	100	100		
Conserving natural resources by reducing waste, reducing things, and recycling									
Very likely	49	47	45	45	46	46	55		
Somewhat likely	39	40	40	44	42	41	36		
Not very likely	9	10	11	9	10	10	7		
Not at all likely	3	3	4	2	2	3	2		
Total	100	100	100	100	100	100	100		
Take care of your home and property in environmentally-friendly ways									
Very likely	44	41	44	41	42	42	49		
Somewhat likely	42	44	41	44	43	43	39		
Not very likely	11	12	12	13	13	13	9		
Not at all likely	3	3	3	2	2	2	3		
Total	100	100	100	100	100	100	100		
Reducing your greenhouse gas emissions as much as possible									
Very likely	34	31	33	33	32	32	36		
Somewhat likely	43	44	41	41	44	43	44		
Not very likely	18	20	20	21	19	20	15		
Not at all likely	5	5	6	5	5	5	5		
Total	100	100	100	100	100	100	100		

Appendix Table 16 (continued)

OTHER BEHAVIORS & OPINIONS ABOUT SUSTAINABILITY

(percentage distribution)*

2012	All Students	Undergraduate Students					Graduate Students	Staff	Faculty
		Fresh	Soph	Junior	Senior	All			
<i>How concerned are you about the following things?</i>									
The impact that people's travel - by car and plane - has on the environment									
Very concerned	23	21	21	20	20	21	27	16	29
Somewhat concerned	53	52	54	52	55	53	53	55	56
Not that concerned	19	22	20	23	20	21	16	24	13
Not at all concerned	5	5	5	5	5	5	4	5	2
Total	100	100	100	100	100	100	100	100	100
Whether food is grown and produced in a way that is good for the environment									
Very concerned	25	20	20	20	24	21	31	26	38
Somewhat concerned	48	48	47	50	48	48	48	53	49
Not that concerned	22	26	27	25	23	26	17	18	11
Not at all concerned	5	5	6	5	5	5	4	3	2
Total	100	100	100	100	100	100	100	100	100
Natural resources - like water and fossil fuels - being used up									
Very concerned	42	43	42	40	42	42	42	35	49
Somewhat concerned	43	44	42	44	44	43	43	50	41
Not that concerned	12	10	12	13	11	12	12	12	8
Not at all concerned	3	3	4	3	3	3	3	3	2
Total	100	100	100	100	100	100	100	100	100
People producing too much waste									
Very concerned	43	42	41	38	43	41	46	37	48
Somewhat concerned	44	44	44	47	42	44	43	50	45
Not that concerned	11	11	12	13	12	12	10	11	6
Not at all concerned	2	3	3	2	3	3	1	2	1
Total	100	100	100	100	100	100	100	100	100
The loss of open space									
Very concerned	39	39	39	34	37	37	41	38	46
Somewhat concerned	43	43	41	47	44	44	42	46	42
Not that concerned	15	15	17	17	16	16	15	14	10
Not at all concerned	3	3	3	2	3	3	2	2	2
Total	100	100	100	100	100	100	100	100	100
The loss of wildlife habitat									
Very concerned	48	52	49	45	47	48	46	46	52
Somewhat concerned	39	36	38	42	40	39	40	45	39
Not that concerned	11	10	11	12	11	11	12	8	8
Not at all concerned	2	2	2	1	2	2	2	1	1
Total	100	100	100	100	100	100	100	100	100

Appendix Table 16 (continued)

OTHER BEHAVIORS & OPINIONS ABOUT SUSTAINABILITY

(percentage distribution)*

2012	All Students	Undergraduate Students					Graduate Students	Staff	Faculty
		Fresh	Soph	Junior	Senior	All			
<i>How concerned are you about the following things?</i>									
Population growth									
Very concerned	38	40	36	38	36	37	40	28	39
Somewhat concerned	42	41	41	43	44	42	41	47	42
Not that concerned	17	16	19	16	17	17	16	20	15
Not at all concerned	3	3	4	3	4	4	3	5	4
Total	100	100	100	100	100	100	100	100	100
<i>Overall, how committed are you to sustainability?</i>									
Very committed	15	13	13	11	14	13	18	13	25
Somewhat committed	61	61	58	60	58	59	65	65	63
Not very committed	22	24	25	27	26	26	16	20	11
Not at all committed	2	2	4	2	2	2	1	2	1
Total	100	100	100	100	100	100	100	100	100
<i>Who or what has been most influential in shaping your views about sustainability?</i>									
Friends or classmates	27	22	23	27	27	25	32	25	21
Parents or other family members	23	28	26	24	17	24	21	24	15
K-12 teachers	10	23	14	10	7	14	4	3	1
U-M professors/instructors	11	5	14	17	22	14	6	2	3
Childhood experience outdoors	12	13	11	10	11	11	12	15	15
Media--readings, video, movies, TV	5	3	3	3	5	4	8	15	26
Other	12	6	9	9	11	8	17	16	19
Total	100	100	100	100	100	100	100	100	100
* Percentage distributions are based on the weighted number of respondents to each question. The actual number of respondents for each question differs since not all questions were answered by all respondents. The minimum number of respondents for each group of students and for faculty and staff is shown below.									
Number of respondents	3978	1067	818	893	749	3527	447	1045	1022